

Mitushi Banerjee

Web Designer - Self-Starter - Tech Geek



Personal Profile

Seeking a design project in a creative work environment that maximizes creative potential.

Result oriented, high energy, hands-on professional, with more than 10 years of professional experience in graphic designing, web site development and technical writing. Major strengths include leadership, excellent communication skills, multi-tasking ability, strong team player, attention to detail, creativity, self motivation and respect for compliance in all regulated environment. Thorough knowledge of current web and graphic development practices and a clear vision to accomplish the established goals.

Contact Info

E-mail: mitushib@gmail.com
Phone: +1 (908) 874-8974
Location: Hillsborough, NJ USA
Website: MitushiBanerjee.com
Skype: [mitushib](https://www.skype.com/user/mitushib)

My Social Network



Work Experience

Graphic/Web Designer (Lead)

Mitushi's Designs - Jan 2003 - Present

Exclusive project management, design and implementation of Flash/ Powerpoint presentations and HTML/PHP based websites for a variety of clients especially small businesses.

Create logos, stationery, brochures and Web based animated/static ads. Also develop user interface designs for web based applications and mobile apps.

Web/Graphic Designer

Graphic Matter - May 2008 - Present

Maintain company website. Design/ code HTML websites for clients. Maintain cPanel VPS hosting server. Create variable data print material using Xmpie and program ecommerce sites with Printsmith backend.

Install CSS based CMS systems on client websites and create Wordpress themes. Estimate project costs and offer technical support to clients.

Freelance Web Developer

Multiple Clients - Jan 2000 - Present

Partnering with advertising, web and graphic agencies as well as various web programmers to create client ready deliverables based on their concepts and specs. Services include developing websites, flyers, newsletters, banners ads, email blasts and custom made marketing materials. Extremely affordable fees. Full range of expertise right from building brand identity to building websites, arranging hosting and SEO services.

Technical Skills

HTML, CSS and Javascripting

W3C validated with cross browser compatibility across all major browsers.

BEGINNER EXPERT

Wordpress and CSS based CMS system

Expert wordpress theme creation and intuitive CSS based CMS for end users.

BEGINNER EXPERT

Adobe Photoshop & Adobe Illustrator

Proficient in Adobe Creative Suite CS5 including InDesign and Acrobat Pro.

★★★★★★★★★

Adobe Dreamweaver

Ability to create top notch HTML, PHP or ASP websites using it to full potential.

★★★★★★★★★

Adobe Flash Professional & Adobe AIR

Expert level in design and animation, basic knowledge of ActionScript 3

BEGINNER EXPERT

MS Office Suite

Microsoft certified professional with a solid foundation in Word, Excel and Powerpoint.

BEGINNER EXPERT

Education

The prestigious certifications I have achieved also gave me diverse experience in the field of Graphic Animation, Web Designing and Technical Writing. Also endowed me with the ability to effectively create dynamic and static websites and graphics and perform extensive work in visual standards and help file creation. Most importantly it taught me to have excellent communication skills while maintaining a gracious and professional manner when communicating with people, the ability to work in large teams and possessing broad experience and range of skills consequently creating an ideal candidate for team positions as well as small term projects and especially telecommuting.

Microsoft Office Specialist

For MS-Office 2007
2007 - online via Certiport

Adobe Certified Associate

Rich Media Communication using Flash & Web Communication using Dreamweaver
2008 -2009 via Certiport @ Gibbs College

Diploma in Web Designing and Animation

2001 - Arena Multimedia, Nagpur, INDIA

Google AdWords Certification

2011 - Google Online

Diploma in Software Management

1998 - Aptech Computers, Nagpur, INDIA

Bachelors degree in Arts

2000 - University of Nagpur, INDIA

Portfolio

View my complete portfolio on www.mitushibanerjee.com

Diverse portfolio comprising of Corporate powerpoint presentations and Flash based company intros, employee orientation modules and product interface demos. Print media like business cards [w/variable data], letterheads and envelopes, brochures, press kits and marketing materials including trade show booth graphics, postcards and flyers. Logo design and brand identity building. Animated customized web ads compliant to *Interactive Advertising Bureau* standards. Email blasts and customized newsletters. CSS based user friendly CMS systems; Facebook and Google+ brand/ company pages. Website designing and coding for static HTML sites as well as dynamic Wordpress themes. Some of my latest website projects are listed below, Click on the website name to view them.

Freelance Projects:

www.generatejoboffers.com www.thehollywoodbrownderby.com
www.dgordonphoto.com www.icsoba.org
www.carolelevy.com www.andrewsteinman.com
www.kidsafeconnection.com

For Graphic Matter Inc. www.graphicmatter.com :

www.unette.com www.motivationmechanics.com
www.njchristmastrees.org www.somersetpo.com
www.analyticperspective.com www.femino-duceyorthopaedics.com
www.synecticstudio.com www.konkuscop.com
www.allianceenvironmentalllc.com www.breastcancerrehab.org

Past and Current Clients

Spectra MD David Taylor Design
Primepoint Media Mc Frank and Williams
Kidsafe Connection Shuway Social Media
Brand Mapper Inc. Ascentaur, LLC
Ivy Leaf Academy St. Luke A.M.E Church